

# Taking Photographs in Florence

## Mobility Initiative



## OBJECTIVES OF THE MOBILITY INITIATIVE

The Mobility Initiative aims to provide participants with the opportunity to get to know and compare, with their own experience, the strategies and the best practices of the art of photography in Italy.

The specific objectives of the “Mobility Initiative” is to give participants the opportunity to:

- acquire a better understanding of the Italian art of photography
- acquire information about how the art of photography is organised and managed in Italy
- acquire specific skills about the history of Italian photography
- develop a specific know-how about street photography
- share best practices with photo studios with a long experience
- develop new contacts and explore opportunities of cooperation with public and private organisations operating in the field of photography in Tuscany

## EVALUATION AND FINAL CERTIFICATION

Each participant in the Mobility Initiative, at the end of the mobility period, is asked to fill in an evaluation form focusing on all aspects of their mobility experience in Italy. The evaluation forms are collected by Pixel and they are used to create an evaluation Report on the experience. The results of the evaluation are used for the planning of further mobility initiatives that will be based on the strengths of the experiences concluded and will overcome the weaknesses.

Each participant involved in the Mobility Initiative receive a Europass Mobility document to record the competences and experiences acquired during the initiative itself. The document is produced in cooperation between Pixel and the promoting institution. Also, every participant receives a Certificate of Participation in the mobility initiative that provides all the relevant information on the activities carried out during the mobility initiative.

# THE MOBILITY INITIATIVE PROGRAMME – DRAFT 1

| Day                                    | Time Table               | Contents  |
|--|--------------------------|---|
| Sunday                                 |                          | Arrival to Florence<br>Transfer to the hotel to be organized directly and independently by the participants.  |
| DAY 1<br>Monday<br>06 March<br>2017    | Morning<br>9:00 – 13:00  | <b>Pick up at the Hotel from Pixel tutor</b> <ul style="list-style-type: none"> <li>Walk from the hotel to Pixel site</li> </ul> <b>Training at Pixel</b> <ul style="list-style-type: none"> <li>Presentation of participants</li> <li>Presentation of Pixel</li> <li>Presentation of the Study Visit programme</li> <li>Practical issues</li> <li>Introduction to Italian basic language skills<br/>Tutor: <i>Antonio Giordano</i></li> <li>The art of photography in Italy: a historical excursus<br/>Trainer: <i>Stefano Zanini</i></li> </ul>   |
|  | Afternoon                | Cultural visit of Florence: taking pictures during a Florence walking tour  |
| DAY 2<br>Tuesday<br>07 March<br>2017   | Morning<br>9:00 – 13:00  | <b>Study Visit</b> <ul style="list-style-type: none"> <li>Pick up at the Hotel from Pixel tutor</li> <li>Travel via public transport to:<br/>Centro Pecci<br/><a href="https://www.centropecci.it/en/home">https://www.centropecci.it/en/home</a></li> </ul> <p>The Centro per l'Arte Contemporanea Luigi Pecci is the first Italian institution which has been built from scratch to present, collect, document and promote the most advanced artistic research. Since its opening in 1988, it has produced a vast number of exhibitions and educational schemes, carried out activities of contemporary art documentation, and hosted numerous theatrical and multimedia events. It has built up a collection of over 1000 works which map artistic trends from the 'sixties up to the present day: painting, sculpture, cinema and video, installations, works on paper, artist books, photographs, graphic art, applied arts and commissioned projects.</p> |
|  | Afternoon                | Visit to Tethys Gallery   |
| DAY 3<br>Wednesday<br>08 March<br>2017 | Morning<br>09:00 – 13:00 | <b>Study Visit</b> <ul style="list-style-type: none"> <li>Pick up at the Hotel from Pixel tutor</li> <li>Travel via public transport to:<br/>Fondazione Studio Marangoni<br/><a href="http://www.studiomarangoni.it/eng/">http://www.studiomarangoni.it/eng/</a></li> </ul> <p>For more than 20 years the Fondazione Studio Marangoni has been a leader in the training and promotion of the culture of both national and international photography, and is recognised for the exceptional quality and high level of professionalism of its teaching staff.</p>   |

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|---------------------------------------|--------------------------|---|
|                                       | Afternoon                | Visit to Pixel Square, school organizing photographs' courses and workshops   |
| DAY 4<br>Thursday<br>09 March<br>2017 | Morning<br>09:00 – 13:00 | <b>Training at Pixel</b> <ul style="list-style-type: none"> <li>Workshop on streetphotography: theory</li> </ul> Trainer: <i>Stefano Zanini</i>   |
|                                       | Afternoon                | Visit to Beat Noir (photo studio)<br><br>Galleria Mentana   |
| Day 5<br>Friday<br>10 March<br>2017   | Morning<br>9:00 – 13:00  | <b>Outdoor individual practical activity</b> <ul style="list-style-type: none"> <li>Workshop on streetphotography: practice</li> </ul> Free streetphotography experience<br><br><b>Closure of the mobility initiative at Pixel</b> <ul style="list-style-type: none"> <li>Evaluation of the Mobility initiative</li> <li>Validation of learning outcomes</li> </ul> |